

This Tried and Tested Franchise Is One Of The “*best ever*” Business Opportunities For Sales professionals Who Want Their Own Business...

But Be Quick...We are only appointing 8 people in 2008!

SMA Worldwide plc is a highly profitable and well established international courier & logistics company servicing no less than 225 countries including the UK. We have built a business that is at the top of the industry in terms of client satisfaction and financial performance. We are growing our franchise network in the same meticulous and quality controlled way. That is why only 8 people will qualify to join us in 2008.

- We are now the country's most profitable Courier & Logistics Company.
- We achieve 97% success in service delivery versus a market average of 91%.
- Blue chip clients include: Total (UK), Paramount TV, Gazprom, Showtime, Nickelodeon, Kodak, CBS Broadcasting, Clearswift, UCL plus many more.

You Become Part Of One Of The Worlds Most Dynamic Markets

With the growth in internet sales, the expansion of world trade and the creation of global businesses it is no surprise that our services have never been in greater demand. Employment in this sector is set to double in just a few years. You can take advantage of this growth with our superb service and

proven methods to attract highly profitable clients.

The SMA Worldwide franchisee network has a massive opportunity to expand their individual businesses rapidly and earn even greater profits in the next few years.



A local company with global capabilities, offering 100% client satisfaction.

Hassle Free Worldwide Coverage For Your Clients

Our unique worldwide network, which we have carefully built and quality tested over the last 7 years, provides franchisees with a superb service to over 225 countries. The industry average is 91% delivery success, but because of our network strength and quality control systems we achieve over 97% success rate. On the rare occasion when things don't go to plan what will put you “head and shoulders” above the competition is the SMA service recovery system and proactive communications for you

that will make you look great to your clients and turn a problem into another sales opportunity.

No Previous Industry Experience Needed To Succeed

Operating in the complex international courier and logistics market may seem like a daunting prospect. However, the SMA Franchise model makes it simple and straightforward. All you need to do is sell the service to potential clients, organise your local driver to collect parcels from them and deliver those daily to an SMA Distribution Hub. The support teams at SMA Head Office take care of the rest leaving you free to concentrate on acquiring more clients and managing your client base as it rapidly expands. That's why our franchisees need sales and marketing skills but there is absolutely no need for them to have experience in this industry.



“We can deliver to every corner of the globe giving you a world of opportunity.”



Together, We Deliver A Better Business

www.smaworldwide.com

Important Points To Note:

- No previous industry experience required to succeed
- You focus on sales and building a high value business
- Converting 2 Clients A Month Is All It Takes
- We Show You How To Find Your Clients And How To Win Their Business
- Hassle free worldwide coverage for your clients
- Unique World Class Software That No Competitor In The World Can Match
- Multiple Revenue Streams To Boost Your Business
- You're never alone with world class operational and sales support from The Franchise Director.
- We Do Your Invoicing And Credit Control For You
- You Become Part Of One Of The Worlds Most Dynamic Markets
- The secure backing of a very successful plc
- Lucrative territories
- Competitive franchise fee
- Banking partner in place to provide finance (subject to status)

For More Details Call Now On 01923 731 031 or visit www.smaworldwidefranchise.com

7 Reasons Why You Should Choose The SMA Worldwide Franchise Ahead Of The Competition.

Reason 1

You focus on sales and building a high value business

Once your driver has collected packages from your clients and delivered them to an SMA UK Hub getting them to their final destination is down to the SMA central team using our worldwide distribution network. SMA then invoice the client on your behalf collect the revenue and pass on the gross profit to you. It really is that simple, you focus on sales and managing your clients and enjoy the very impressive profits.

Reason 2

Just 2 Clients A Month Is All It Takes

You Will Create A Substantial Long Term Business By Signing Just 2 Clients A Month. Our high value, high margin business means you don't need many clients to start earning BIG money. You only need to sign 2 medium sized clients a month to earn a substantial income. Find a few bigger clients and "the sky's the limit" for your earnings!

Reason 3

We Show You How To Find Your Clients And How To Win Their Business

Comprehensive training will help you to create a pipeline of high potential clients in your territory and to make them your clients. When you start the SMA Franchise Director will work closely with you to demonstrate our complete dedication to your success.

Reason 4

We are the only courier and logistics franchise to focus on the lucrative international market

The international delivery market is growing and offers you the chance to benefit from high value, high margin services that you sell to your clients. No need to be collecting hundreds and hundreds or parcels a day to make a great income.



Our impressive range of services offers fantastic cross sale potential.

Reason 5

We Have Multiple Revenue Streams To Boost Your Business

With a broad range of services available the opportunities are huge. By focusing on client needs and tailoring our service to them we become a complete "one stop solution" for all their courier and logistics requirements. Franchisees identify the client needs through our fact finding process and present a package of solutions to them. We now have a staggering list of 17 income streams including:

- International Express Deliveries
- European and Economy Road Freight
- Dangerous/ Hazardous goods (We excel in handling all 9 categories)
- UK & Global Mail Distribution.
- Pick and Pack Operations
- Total Fulfillment Services
- Secure Storage and Retrieval

- UK Same Day Services
- UK Next day Services
- Corporate Post Room Management
- Worldwide Marine Insurance

Reason 6

You're never alone with world class operational and sales support

We put you through a comprehensive residential training course and we have documented everything a franchisee needs to know in a highly impressive set of manuals covering every aspect of the business. On an ongoing basis bulletins are issued with the latest updates and sales opportunities. In addition we provide ongoing central technical back up, all clients invoicing and cash collection. But, to make doubly sure of the success of our franchisees we partnered with The Franchise Directors, a highly successful and reputable consultancy who are dedicated to supporting franchisees, particularly with their sales and marketing. We pay The Franchise Directors to support you and they only get paid if you get the results. It's a Win-Win for everyone.

Reason 7

It's A Simple and Straightforward Business

Absolutely no need for any industry experience. The core operational work is actually done for you! We even do your invoicing and credit control – this leaves you free to grow your business and become even more successful.



Together, We Deliver A Better Business

www.smaworldwide.com

Here's What Our Franchisees and Clients Have To Say:

"I was looking for a challenge with a difference in a successful organisation that could demonstrate a proven framework with ample financial rewards and realistic set-up fees - SMA Worldwide is just that." (Gary Hirst, SMA Franchisee, Kingston)

"At last I have found a company completely dedicated to making franchisees successful and SMA's advanced and comprehensive IT system is one of the best I have ever seen." (Ben Soames, SMA Franchisee, Reading)

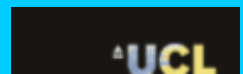
"The SMA system that lets me know by email that my delivery has arrived at its destination is simply brilliant"



"SMA Worldwide has been a truly great partner in facilitating all our international exports and imports for the last few years and we are also particularly happy with the bespoke software that only takes a few minutes to set up"

Kodak

At University College London we post virtually every type of item, including urgent dry ice packages, to every worldwide postal zone...and over the last two years I have not received one single complaint.



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What Do I Get For My Franchise Fee?



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The Opportunity To Rapidly Build A High Turnover High Profit Business.....An Asset Owned By You!

SMA business model was designed from the outset to be rolled out as a franchise once we had proved beyond doubt that our fresh approach and investment in market leading IT systems would generate results that the rest of the market would aspire to.

To launch your franchise you will start to operate from a small office unit with a liveried van and one driver. This leaves you free to concentrate on selling the service and expanding your client list. By year five you will have 3/4 vans collecting parcels from hundreds of clients.



We offer a bespoke solution to every client, whatever their logistics needs.

Support From The Franchise Director.

The role of our independent partners The Franchise Director is to support you the franchisee. At SMA Worldwide we believe that the franchisee is the most important part of the business and without your success none of us are successful. Experts in sales and marketing and business growth acceleration, The Franchise Directors are there to ensure your success, that is why we have

employed their services as part of the SMA Worldwide family.

Lucrative Territories

Each franchisee is awarded their own lucrative protected territory. We have analysed in detail the market potential and competitor activity in every territory to ensure that every franchisee has a huge market to tap into.

Unique World Class Software That No Competitor In The World Can Match

We have developed our own independent IT infrastructure which enables us to tailor our service to our clients' needs and also allows you to create a unique worldwide quote programme for every client. The secure track and trace system and email confirmation of delivery is market leading and clients love it.

Banking partner in place to provide finance

A highly detailed business plan is provided to every franchisee and where necessary it is customised with our support to reflect their personal circumstances. The quality of our business plan and the track record of SMA Worldwide mean that we have Clydesdale Bank, a highly reputable partner who are more than happy to provide finance to franchisees who

require it. This is subject to normal status checks of course.

Would You Make A Great SMA Franchisee?

We select ambitious and talented people who can repeat our successful formula. If you have sales and business management skills you can tap into our proven business model to build a valuable business working hand in hand with our dedicated support team.

However, we are highly selective and only award our territories to those we genuinely believe will capitalise on their massive potential.



Will Open Up A World Of Opportunity For You

Next Steps...

If you are serious about this opportunity and feel you have the necessary skills and ambition then call us on **01923 731 031** to arrange an initial meeting or go to the website and submit an online enquiry. We will send you a detailed prospectus which gives you more information on the franchise and then at the meeting we will go through the business plan which demonstrates the opportunity.



Competitive Franchise Fee

Our Franchise fee includes a fantastic package of extras in addition to the rights to access proprietary systems that have been the subject of huge investment and refinement. Here is just a snapshot of what we include in the fee:

- 5 day residential training course
- Your own protected territory
- Access to a low cost lease on a brand new Mercedes Vito liveried van
- SMA branded uniforms for staff
- Full 3 Months stationery pack
- Personal computer
- Central Invoicing and cash collection
- Our unique and special **100 day "fast start plan"** with the support of The Franchise Directors.
- Initial allocation of marketing brochures and marketing material
- Initial allocation of Air Way Bills and packaging
- Comprehensive Operation Manual.
- Full HR and H&S Manuals.
- All the above and access to our worldwide network for only £29,999 + vat

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